



**Emma Falkenstein**  
*Planning Analyst*

Passionate about urban planning and municipal governance, Emma specializes in comprehensive planning, urban revitalization strategies, and community stakeholder engagement. As an urban researcher, Emma utilizes a range of qualitative approaches including interviews, focus groups, surveys, narrative methods, and applied ethnographic and action-based research strategies to examine urban transformations and policy topics affecting communities throughout New York. Prior to becoming an urban planner, Emma worked with planning and economic development professionals, community leaders, politicians, and a variety of stakeholders to develop and implement environmental justice and community development programs across New York State.

#### **Education:**

M.S.c Urbanization and Development, London School of Economics and Political Science

B.A. Anthropology and International Relations, Hobart and William Smith Colleges

#### *Expertise*

#### **Urban Planning and Community Development**

- Comprehensive planning
- Community visioning
- Stakeholder engagement
- Program development and management
- City and neighborhood branding
- Temporary urbanism and new urbanism

#### **Research**

- Qualitative research design including single- and multi-case studies
- Applied ethnographic methods and participant observation/community action research
- Focus groups/surveys
- Archival research
- Narrative and discourse analysis

#### **Grant Writing**

- Experience with NYS Regional Economic Development Council and Consolidated Funding Applications processes
- Narrative and content generation
- Budget development
- Content and consistency editing

#### *Key Projects*

#### **NY Forward Program Planning and Grant Writing—Lyons, NY**

- Conducted a community demographics analysis, socioeconomic market profile, and residential real estate market analysis for the Town of Lyons and Wayne County.
- Drafted grant narratives including information on existing conditions, community assets, past community investment and future vision, and proposed project descriptions.
- Created maps and identified other supporting graphics.

#### **NITA Middle Mile Broadband infrastructure Grant—Clinton, NY**

- Drafted grant narratives to reflect the needs of the community and ensured a competitive application based on funder priorities.
- Facilitated client engagement the City of Clinton and its implementation partners.